DIGITAL PLANET

HOW DOES SOCIAL MEDIA WORK?



pogo

TABLE OF CONTENTS

CHAPTER 1
Connect Online 4

CHAPTER 2
How It Works 12

CHAPTER 3
Be Smart Online 18

ACTIVITIES & TOOLS
Try This! 22
Glossary 23
Index 24
To Learn More 24

For Review Only



CHAPTER 1

CONNECT ONLINE

How do you keep in touch with your friends and family? Do you send mail? Do you talk on the phone?



For Review Only

Many of us use social media. These are **interactive** websites. We share our ideas. We **post** about ourselves. We share photos. Our **network** sees them. They can respond. Look! My friend left a comment.



For Review Only

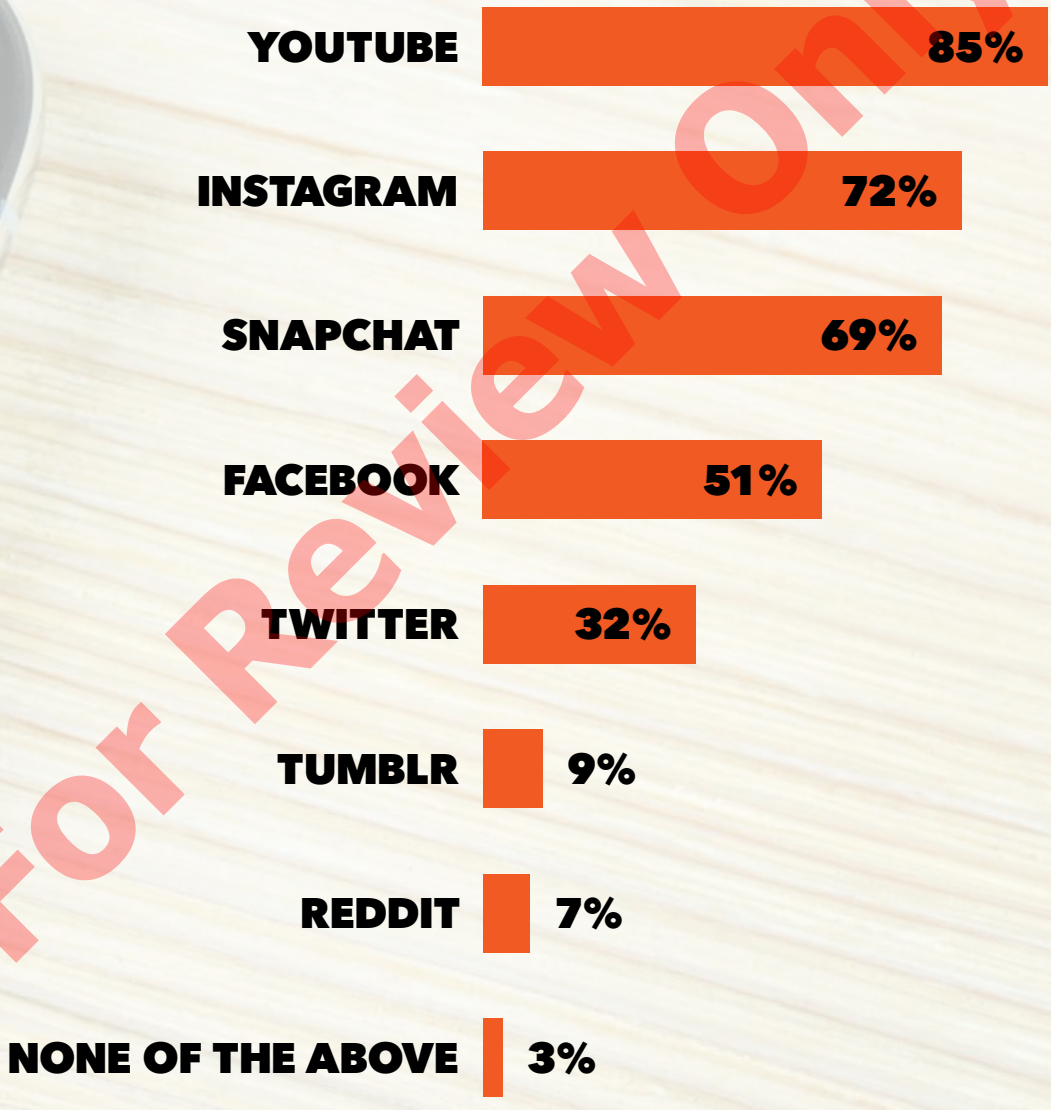
We use social media sites and **apps** for different things. We share photos on Instagram. Snapchat sends photos to friends. YouTube users share videos. Twitter users share short posts. They can have images or videos. But they can only use 280 letters or signs!



For Review Only

TAKE A LOOK!

What percentage of U.S. teens used different social media sites in 2018? Take a look!



For Review Only

Different sites can have similar features. Like what? A **profile** page is all about a user. It can have your name. Some have photos. They show our interests!

We connect with friends and family. They make up our network. You can see their profiles, too.



For Review Only



For review only

ACTIVITIES & TOOLS

TRY THIS!

CREATE A SOCIAL MEDIA SITE

Some social media sites are created for a network of people interested in a topic. Design your own social media site.



What You Need:

- paper
- pencil
- crayons, markers, or colored pencils

1. **Choose a topic you are interested in. It can be a hobby, a game, a sport, an animal, or anything else. Create a name for a social media site about that topic.**
2. **On the paper, design the layout for your social media site.**
3. **Think about your users. Who would you want to join your social media site? Design a profile for an imaginary user.**
4. **Now imagine what information users would share. Draw a post from a user.**
5. **Finally, what would the feed look like? Draw it!**

For Review Only